



AGENCY PROFILE

Name: Asian Marketing Services, LLC (AMS)

Type of business: Small, minority woman-owned

Year established: 1996

Founder: Marina Kim – President/ CEO

Location: Vienna, Virginia

Capabilities:

- Multicultural Marketing and Advertising
- Media Planning
- Translation
- Multicultural Public Relations
- Graphic Design
- Web Design and Development

What we really do well:

AMS specializes in providing access to the Asian and Hispanic American communities in the United States. We offer our clients the ability to overcome linguistic and cultural barriers to reaching the lucrative, yet largely untapped Asian and Hispanic American markets. We enable our clients to achieve successful campaigns using our unique in-language marketing and outreach approach.

Who we work with:

Government and Non-Profit:

Business Development Assistance Group
Center for Business Planning & Development
D.C. Lottery
Fairfax County Fire and Rescue Department
Fairfax County Public School
Fairfax County Skill Source Center
Korean American Family Counseling Center
Mason Enterprise Center

Montgomery County Fire and Rescue Service
Northern Virginia Community College
Prince George County Police Department
Northern Virginia Workforce Investment Board
Virginia Department of Business Assistance
Virginia Lottery
Washington D.C. Police Department

ASIAN MARKETING SERVICES

1952 Gallows Road, #310 Vienna, VA 22182

Tel: 703/534-8676 Fax: 703/534-8696

www.asian-marketing.com



Commercial and Retail:

Allstate Insurance
AXA Advisor
Bank of America
BB & T
BIF Furniture
BMW/MINI of Sterling
Cartier, Inc.
Cavalier Communications
Crescent Heights
Cox Communications
CVS Pharmacy
Alexandria Hyundai
Tischer Acura
Hendrick Honda/Jeep

Dominion Virginia Power
EuroMotorcars
First Virginia Bank
Foxes Music Company
Giant Food
HBL Tysons Corner
Hunan Lion
Hyundai Motor America
Jacques Dessange
Jim Koons Automotives
KIA Motors America, Inc.
Lindsay Lexus
Ourisman Toyota
Sports Honda

Korean Air
Leesburg Corner Premium Outlets
Lenkersdorfer, Inc.
McDonald's
Mervis Diamonds Importers
Multicultural Connection
Pepco, Inc.
Primus Telecommunications
Samsung
State Farm Insurance
Fairfax Hyundai
Jim Coleman Auto Group
Radley Acura
Pohanka Lexus

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